

Envisage brightens up Fernley Medical Centre's waiting room

Using the latest LCD screen technology, your practice can improve patient health awareness, broadcast practice messages and call patients to their appointments.

Envisage is an advanced visual information system that combines health awareness with communication and patient call. Communicated via a large state of the art LCD screen, Envisage messages offer a clear, concise and targeted presentation of health and practice information to patients – while they wait for their appointments.



Seamlessly integrated with EMIS, Envisage is available for use with both LV and PCS clinical systems.

Fernley Medical Centre

Fernley Medical Centre serves more than 6,000 patients and has two 32" Envisage screens within their waiting room. Practice Manager, Nora Grosvenor explains: "We were modernising the waiting room and wanted a patient call system that would also display health awareness issues for our patients, without any advertising." Unlike other systems, the flexibility of Envisage allows practices to choose whether they want to broadcast advertisements to their patients.

The practice currently utilises all of Envisage's features, which include patient call, rolling media, and clinician and receptionist modules.

Fernley Medical Centre has also signed up to media packs from The Health Channel. This service provides flexible, fully up-to-date information, whilst enabling the practice to retain control over the information. This maintains quality and prevents the information being altered by a third party. Nora comments: "The standard and quality of the messages provided by The Health Channel are very good and we have worked with the company to tailor the messages to meet our practice's needs."



Professional, targeted messages

The Health Channel service is a modern and popular approach to communicating with patients, and the company has established itself as the UK's leading provider of screen based (digital signage) information services for patient waiting areas. The Health Channel media packs contain a multitude of health-related messages and automatically update every two months.

As well as utilising The Health Channel media packs, practices can also create their own messages using images, HTML or Microsoft PowerPoint slides. Whilst Fernley Medical Centre has not used this facility yet, they aim to use Envisage to communicate patient survey results and the practice's action plan in the near future.

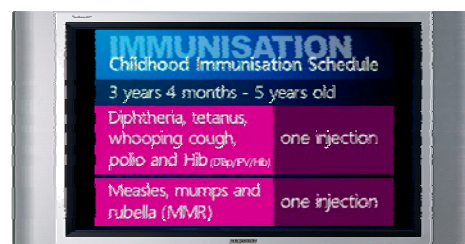
Inclusive patient communication

"Envisage has attracted lots of positive comments from patients and visitors." Nora adds: "In particular, our deaf patients think it is wonderful, as they no longer have to rely on the receptionist to call them. Also, elderly patients have found it easier to read their name and which room they need to visit on the screen, instead of trying to listen out for this information."

Promote healthy living

Envisage can help practices to communicate messages that traditionally can be quite difficult. So far, Fernley Medical Centre has advertised child vaccination programmes and smear test criteria. Fernley Medical Centre also plans to use Envisage to promote baby clinics and maternity services to patients.

Since installing Envisage, Fernley Medical Centre has seen an increase in patient enquires. As Nora explains: "Our receptionists have found that the messages displayed on screen have prompted patients to enquire about certain services, especially our smoking cessation clinics."



Practices can work with The Health Channel to produce professional looking messages.

Responsive, reliable support

"Egton's support has been very good, remedying any problems promptly." Nora adds: "On occasion, they have visited the surgery to rectify any problems that could not be resolved via remote access."

Envisage annual support is free for the first year and includes software updates, telephone and technical support and regular media pack updates.

Support covers the entire Envisage package, including any number of Envisage screens. Payable from year two onwards, annual support is only **£495+VAT** per year.

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Pricing and further information

Envisage prices start from only **£3,995+VAT**. For pricing information, leasing options and further information on Envisage, visit www.egton.net/envisage/ or to request a quotation, call **0845 124 5245**.

For detailed information on The Health Channel, visit www.thehealthchannel.co.uk